**Email Coalition**

**Email #1**

| From: Peta  To: Alex Scmidt  Subj: Expanding Tablet Rollout - Meeting follow up  Hi Alex! I hope you’re doing well. It was great seeing you during our meeting yesterday to  discuss Omar and Deanna’s request to expand the pilot from just the bar area to all sections  of the North and Downtown restaurants. I have the same concerns as you about expanding  the rollout, like how this may affect all restaurant staff members. Two important goals of this  project are to decrease burnout among our restaurant staff and to improve customer  satisfaction.  I am asking you to help me keep the project to a strong start with the original plan of piloting  the tablets in solely the bar areas. Convincing Omar and Deanna to agree to limit the rollout to the bar will allow us to limit risks and avoidable staff burden. Doing so would allow us to  gradually hire more staff and to limit revenue challenges as we implement the tablets, and  properly train and support current staff members.  Your help in sharing with Omar and Deanna the importance of starting strategically and then  adapting to changes would be appreciated.  Please let me know if you have any further questions or concerns about this. I look forward to  hearing from you soon.  Thank you for your consideration  Peta |
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**Email #2**

| From: Peta  To: Carter Ward  Subj: Expanding Tablet Rollout - Meeting follow up  Hi Carter! I hope you’re doing well. It was great seeing you during our meeting yesterday to  discuss Omar and Deanna’s request to expand the pilot from just the bar area to all sections  of the North and Downtown restaurants. I have the same concerns as you about expanding  the rollout, like how this may affect all staff members, especially cooking staff. Two important  goals of this project are to decrease burnout among our restaurant staff and to improve  customer satisfaction.  I am asking you to help me keep the project to a strong start with the original plan of piloting  the tablets in solely the bar areas. Convincing Omar and Deanna to agree to limit the rollout tothe bar will allow us to limit risks and avoidable staff burden. Doing so would allow us to  gradually hire more staff and to limit revenue challenges as we implement the tablets, and  properly train and support current staff members.  Your help in sharing with Omar and Deanna the importance of starting strategically and then  adapting to changes would be appreciated.  Please let me know if you have any further questions or concerns about this. I look forward to  hearing from you soon.  Thank you for your consideration,  Peta |
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